



ABOUT US TEMPLATE FOR BEGINNERS

Use the example below to help create your own About Page:

Welcome to *[insert your store name]*!

We are focused on providing you with the latest *[add product, ie, dog collars, hair tools, leather bags]*. *[Insert founder's name]* started *[business]* after *[explaining the problem in the industry]*. *[Insert founder and describe your journey to reach the solution]*. Since then, *[business name]* has *[insert achievements, i.e.: Awards, social media following, media recognition/features]*.

And this is just the beginning. Our passion for *[product]* continues to grow as we're dedicated to *[add mission statement/values]*.

Interested in meeting the faces behind *[business]*? Meet our staff below!

[Insert photo and short write-up on each staff member. If you're a one-person show, do a personal write-up about yourself, i.e.: Where you're from, what you studied, your hobbies, hidden talent, etc.]

[insert call to action - example: Read more! Free Demo!]

[add testimonials - if you have them]

[add contact us form]

Company description: Name, products/services offered, founder, mission statement

Introduce the people behind your business: Who founded the business

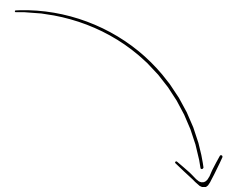
Your story: Why you started the business

Call to Action: Encourage visitors to take action

Testimonials

Contact information

It's your turn now! Create your own About page - Fill in the blanks:





ABOUT PAGE

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[Insert founder and describe the journey they took to reach the solution]. Since then, has .

And this is just the beginning. Our passion for [product] continues to grow as we're dedicated to .

Interested in meeting the faces behind ? Meet our staff below!

(staff bio(s))

(call to action)

(testimonials)

(contact form)